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Platinum Signature Homes—Dream it, build it

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Located in the city's prestigious Windermere Drive area, the 12,700-square foot "Araliya" showhome features a roof deck, a five-car garage, nine bathrooms, two kitchens, a home theatre, a workout room, a golf simulator and a built-in waterfall.

PHOTO BY SUPPLIED

In 2017, Edmonton's largest showhome opened its doors. Weighing in at an impressive 12,700 square feet, the "Araliya" was designed by local custom builder Platinum Signature Homes. Located in the city's prestigious Windermere Drive area, the home was also a national finalist for Best Estate Home over \$1 million at the Canadian Home Builders Association (CHBA) Awards of Excellence.

According to Platinum Signature Home's founder and president Sunny Sahni, it is a "masterpiece of absolute luxury and modern design," and "unlike anything Edmonton had ever experienced."

The company has made a name for itself in Edmonton, having designed many acclaimed houses. It prides itself on its ability to design both custom pieces for clients—along their exact specifications for design—and display homes, like their flagship, the Araliya.

The Araliya has a startling array of features, including a 1,200 square foot roof deck, a garage to fit five cars, nine bathrooms, two kitchens, a home theatre, a workout room, a golf simulator and a built-in waterfall, among others. It is decked out in ultra-modern furnishings from around the world, and was designed with feng shui in mind.



Further, he wanted the massive structure to feel like a home, warm and inviting.

“We wanted to create a warm feeling,” he explains. “We had high ceilings and big rooms, so that was a challenge, but we figured it out by asking ourselves, ‘What would we want if we lived here? What are our needs? What will be our needs in five to 10 years?’”

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According to Sahni, the company designed Araliya to showcase its talent. Prior to it, he had mostly done smaller projects. As a new player in the market, the company was having a hard time finding a client that wanted to build a truly large home.

“So I decided to use my own capital. I built a big estate home and I opened it to the public for viewing — nobody had really done that before, and it actually worked out really, really well,” he says.

Even before the Araliya began getting award recognition, it got a good amount of attention from local media and the public.

“No builder in Edmonton had ever built a home of that scale and then let people come through it. The response was just amazing. There were thousands of people on a daily basis going through that home,” Sahni says.



Since then, Platinum Signature Homes has been hard at work, creating two new, impressive showhomes, the Sainaya and the Anaya. They also received healthy doses of recognition, having been nominated for two Best Estate Home over \$1.5 million awards at the 2020 CHBA Awards for Edmonton.

The Sainaya is roughly 11,000 square feet and is inspired by Sahni's travels abroad, featuring a number of European products and design elements. The home was also nominated as a finalist at the 2020 Alberta BILD Awards in the Homes over \$1 million category.

The Anaya, meanwhile, is a bungalow-style showhome. Sahni says it was designed with families with older kids in mind. Like the Araliya and the Sainaya before it, it is located on Edmonton's prestigious Windermere Drive. It is currently retired as a showhome and still available to purchase.

Sahni knows that meeting the client's vision means delivering every home to a high standard of quality. He says that he ensures that quality by personally being on-site every day. He has also cultivated strong relationships with long-standing trade partners and suppliers—though the company is also known to import products from abroad to meet clients' desires.



Moving forward, Sahni and Platinum Signature Homes will continue to deliver the kind of large-scale luxury estate homes that they are known for. Currently, they are working on four projects, ranging from 7,000 square feet to 13,000 square feet, each of them unique and with high-end features.

While there are some smaller-scale builds in the works, Sahni's plan is to create another massive show-home; he has just secured a 27,000 square foot lot in "The Banks" at Keswick.

"So it's a busy time," he said. "But I wouldn't have it any other way. I have other businesses with business partners, but this one is my baby. Building homes is what I live and breathe."

For more on Platinum Signature Homes—and to get in touch with Sahni and his team—visit platinumsignaturehomes.com

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